

Filming in England National Locations Directory – Standards Policy

Location Naming Convention:

- **Please use the following format:** Location Name, Town/City (e.g., “Haddon Hall, Bakewell”).
- In the case of residential properties, please do not include the house number within the location name. The road name followed by the Town/City or ‘Town/City Residential Property’ is sufficient. Please note, your full address will **not be visible** to the public.

Address Fields:

- Please include **full and verified postal address**, including postcode. This confirms accuracy for map placement and geolocation.

Categories & Tags:

- Please add a **minimum of three location categories** and **one architectural or setting tag**.
- You can view a full list of categories, tags & architectural styles with descriptions in [Appendix A \(linked\)](#). These are also searchable within the registration form.

Description Standards:

- Please use **clear, factual, and descriptive language** - Include a brief **overview, distinctive features**, and **logistical considerations** (access, parking, unit base proximity).
- Avoid using the location name in the text.
- Avoid promotional or subjective tone.
- Please keep descriptions under 300 words.

Image Standards

- Please provide a minimum of **6-10 images per listing**, showing a range of angles and spaces. **Image files should be .jpeg/.jpg.**
- **Image resolution** should be **3000px** on the longest edge (minimum).
- Images should be **primarily landscape orientation** unless a portrait shot is required.
- **No identifiable people, branding, watermarks, or embedded text should be visible.**
- Images should be **ordered as follows**: establishing exterior, key external views, primary interior spaces, detail shots.
- You can find more helpful tips for photographing your location in [Appendix B \(linked\)](#) as well as further helpful tips in our [Locations Toolkit \(linked\)](#).



Appendix A

Categories

Coastal	Gardens	Military	Studio
Colleges/learning centres/education	Historic	Municipal	Subterranean
Doubles for Education	Industrial and commercial	Paths/streets/roads	Transport
Emergency services	Landscapes	Religious	Urban
	Leisure	Residential	Water
		Rural	

Architectural Terms

Gothic

A style of architecture used in Western Europe from the 12th to 16th century, periodised into three styles: Early English, Decorated Gothic and Perpendicular Gothic. This style was characterised by sculptures, paintings and other art forms that were grotesque and gloomy, often involving the supernatural.

Jacobian

The period of James I, who ruled between 1603 – 1625. The style of furniture current at the time was characterised by dark brown carved oak. In Britain, this style of architecture surfaced as a combination of late Gothic and Palladian motifs.

Medieval

The architectural style of the Middle Ages: informal, old fashioned and primitive. Appearing from around 1000 AD to the 15th century.

Minimalist

In early 20th century Russia, architectural structures were built to create the maximum effect by keeping the designs and styles simple, using as few elements as possible.

Neoclassical

A late 18th and early 19th century style inspired by surviving classical models - typically characterised by decorative and fine art.

Norman

The style of Romanesque architecture used in Britain from the Norman Conquest until the 12th century. Norman architecture is characterised by rounded arches, groin vaults and large masonry walls.

Palladian

Styles created by Andrea Palladio, 16th century Italian architect whose designs rendered him an influential figure of the Italian Renaissance.

Renaissance

The period of European history marking the rise of the modern world - characteristics often include intensified classical features.

Rococo

A style of architecture and decoration that originated in France in the early 18th century. It is characterised by elaborate but graceful light ornamentation often containing asymmetrical motifs.

Roman

Used by the Ancient Romans, generally with large scale masonry domes, barrel vaults and semi-circular arches.

Rural/Rustic

The styles of furniture that were popular in England in the 18th and 19th century. In these styles, the legs and feet of chairs and tables were made to resemble roots, trunks and branches of trees.

Tudor and Stuart

The architectural style of England Royal House, ruling from 1485 – 1603, typically characterised by half-timbered houses.



Victorian

During the reign of Queen Victoria (1837 – 1901), architecture was characterised by large scale construction and elaborate ornamentation.

Tags/Keywords

Aga	Chimney	Ethnic	Grime
Airy	Chrome	Event Space	Groynes
Alien Landscape	Church	Exposed Beams	Gutters
Alleyway	Churchyard	Exposed Brick	Gym
Altar	Cinema	Faded Grandeur	Ha-Ha
Amphitheatre	Cinema Room	Family Home	Hairdresser
Anderson Shelter	Clapboard	Family room	Hall
Apiary	Classic	Farm Shop	Hallway
Apricots	Classroom	Fence	Hangar
Arable	Cloisters	Ferry	Hedges
Arches	Clubhouse	Field	Helipad
Athletics Track/Grounds	Coastal	Fireplace	High Street
Atrium	Cobbles	Fireplace - Inglenook	Historic Building
Attic	Columns	Fishing	Home den
Aviary	Conference Room	Fishing Hut	Hopper Hut
Bachelor Pad	Conservatory	Flint	Hot Tub
Balcony	Container	Floors - Stone	Huts
Bandstand	Contemporary	Floors - Tiled	Ice Cream Parlour
Bar	Corridor	Floors - Wooden	Indian
Barge/Ship	Courtyard	Flower Meadow	Industrial
Barley	Cricket	Folly	Inhabited
Barn	Cricket Pavilion	Football Pitch	Isolated
Basement	Cricket Pitch	Ford	Ivy
Bathroom	Cupola	Forge	Jacuzzi
Beams	Cyclopark	Fountain	Jet Ski
Bedroom	Derelict	Futuristic	Jetty
Billiard Room	Dining Room	Gallery	Kennels
Bird Hide	Disrepair	Games Room	Kitchen
Boarding School	Disused	Gantry	Kitchen Island
Boathouse	Diving	Garage	Laboratory
Boatyard	Dock	Garden	Landmark
Bowls	Double - Europe	Garden - Kitchen	Laundrette
Boxing	Double - Hospital	Garden - Walled	Laundry
Breakers	Double - London	Gargoyle	Lay-by
Bridge	Double - Military	Gate	Lecture Theatre
Bunker	Double - Police	Gatehouse	Level Crossing
Bus Stop	Station/Cell	Gates	Library
Business	Double - Prison	Gazebo	Lift
Business Centre	Double - School	Gentlemen's Club	Livestock
Cafe	Double - U.S.	Gloomy	Living Room
Car Park	Dovecote	Golf Club	Lobby
Caravan	Drawing Room	Golf Course	Lockers
Catering Kitchen	Driveway	Gothic	Loft Style
Cattery	Dune	Grandstand	Long Gallery
Cellar	Dunes	Graveyard	Machinery
Chandelier	Empty	Greasy Spoon	Marina
Changing Rooms	Entrance Hall	Greenhouse	Market
Cherries	Escalator	Greenhouse - Victorian	Martello Tower



Filming in England

Material - Brick	Pond	Shed	Transaction Window
Material - Concrete	Pool table	Shepherd's Hut	Treehouse
Material - Glass	Porch	Shingle	Trenches
Material - Marble	Post Box	Shops/Shopping Centre	Tunnel
Material - Steel	Promenade	Signal Box	Turnstile
Material - Stone	Pub	Skate Park	Uninhabited
Material - Timber	Pylon	Skyscraper	Unit Base
Maze	Railings	Slipway	Vantage Point
Mini Golf	Railway	Sound Mirror	Vaulted Ceiling
Moat	Railway Miniature	Spa	Veranda
Mobile Home	Railway Sidings	Spooky	View
Modern	Ramshackle	Sports Field	Village Green
Moorings	Rapeseed	Stable	Vineyard
Music Room	Reception	Stables	Vintage
Non-operational	Reception Area	Stage	Walkway
Office	Red Brick	Stained Glass	Walled Garden
Offices	Rehearsal Space	Staircase	Wallpaper
Olive Grove	Restaurant	Staircase - Spiral	Walnuts
Open-plan	Retro	Statue	War Memorial
Operational	Revolving Doors	Steps (Exterior)	Warehouse
Orangery	Riding	Study	Water Feature
Orchard	Riding School	Summerhouse	Water Skiing
Oriental	River/Stream	Surf School/Club	Watermill
Ornate	Rocks	Swimming Pool	Weatherboard
Outbuilding	Roof - Flat	Tennis	Wedding Venue
Paddling Pool	Roof - Slate	Terrace	Weir
Parkland	Roof - Thatched	Thatch	Well
Patio	Running Track	Theatre	Wheat
Pavilion	Runway	Ticket Office	Wildlife Park
Penthouse	Rustic	Tidal Pool	Wood Cladding
Period	Safe	Tiled Room	Wood Panelling
Petting Farm/Zoo	Sailing Club	Timberclad	Woodland
Pew	Sauna	Tipi	Workshop
Phone Booth	Sea Defences	Tower	WWII
Pit Head/Winding Tower	Sea Wall	Tower - Clock	Yacht Club
Play Area	Seaview	Tower - Water	Zoo
Plaza	Self Build	Traditional	
Plums	Servants' Quarters	Trams	



Appendix B

Photographing Your Property – Helpful Hints

Light, Weather and Photo

- Always take photos during the daytime in good light, avoid days when the weather is gloomy/rainy.
- Avoid taking photos when it has snowed, they might look pretty, but snow covers up features that we want to see.
- Avoid using the flash on your camera – use the available natural light.
- Only send colour photos, we do not accept black and white photography.
- Photos should be submitted in JPEG form. File sizes should not exceed 5MB.

Exterior Photos

- Always take a good set of exterior photos. These should include wide photos of the main aspects of the property including the front, back and sides:
 - Stand back as far as you can and take square on photos of the main aspects (front, back and sides).
 - Also takes photos from the left and right angles.
 - If you can, clear the front of the property of parked cars.
 - Include photos of gardens/land and outbuildings attached to the property.
 - Make sure to also take photos looking away from your property, as well as facing it – i.e. what you see when you stand with your back to the property. These views of your surroundings are often crucial.
- Interior Photos
 - Take photos of the main interior rooms of the property where filming is permitted, include:
 - Entrance/reception/hallway.
 - Main reception rooms/living spaces/workspaces.
 - Staircases and corridors.
 - Bedrooms (if large and available for filming).
 - Cellars and attic spaces (only if easily accessible)
 - Roof-spaces, which are flat or have walkways (only if easily accessible)
 - Workrooms/utility rooms/servants' quarters (only if available for filming)
 - Always ensure there is enough light. Avoid using the flash on your camera, if you need more light, switch on lights/lamps.
 - Take a selection of photos of each room including photos from the corner of each room and square on shots.
 - Do not take close up photos of internal features (fireplaces, stained glass windows) these features should all be visible in the main photos.

General Dos and Don'ts

- Do not take photos that include friends, relatives or work colleagues.
- Do not take photos that include pets.
- Ensure the property looks clean and tidy

