

Filming in England

Co-ordinating National Production Support Services Across the English Regions

Connecting England. Enabling Production.
Growing Opportunity.



Project Hail Mary © Amazon Content Services LLC

About Filming in England

Filming in England is England's National Production Support Agency, part of Creative UK, with a government-funded remit to coordinate, strengthen and champion England's production support ecosystem.

Funded by the Department for Digital, Culture, Media and Sport (DCMS) through the British Film Institute (BFI), Filming in England works to position England as a connected, competitive and production-ready destination for feature film and high-end television (HETV) production.

Through a nationally coordinated, regionally delivered approach, we provide productions with access to consistent, high-quality support across England's regions, helping them navigate all stages of the production journey, from early feasibility and planning through to post-production.

Working in partnership with Mayoral Strategic Authorities, Combined Authorities, regional, city and county screen agencies, film offices, local authorities and industry partners, we align regional strengths, build capacity, connect opportunities and strengthen collaboration across England's production support network.

Through shared infrastructure, industry intelligence, economic evidence and strategic promotion, we help create the conditions for sustainable production growth, supporting a stronger, more connected screen ecosystem while maximising the economic benefits of production for places, businesses and communities across England.

www.filminginengland.co.uk

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  Filming in England



**Filming
in England**



Bridgerton Season 3 © Netflix

Delivery Principles

01. Coordinating National Production Support Services

Seamless national support

We deliver joined-up, high-quality national production co-ordination and support for feature film and HETV projects filming outside London, positioning England as a production-ready destination. We manage enquiries with responsive communication, providing clear advice and effective signposting to local facilitation support and expertise.

Unlock access

We enable consistent, straightforward access to national and local filming resources, helping productions navigate the English regions with confidence. This includes national directories covering locations, crew, suppliers, studios and build spaces - unlocking access across the country.

Simplify pathways

At a national level, we support a more consistent, accessible and equitable filming environment - reducing complexity, improving clarity, and strengthening parity of access and experience across regions.

Learn and improve

We gather production insight and feedback to inform service improvement, strengthen regional readiness, and target activity where it has greatest impact. This intelligence feeds directly into regional hubs, partnerships and strategic priorities - ensuring our delivery model evolves with industry need.

02. Strengthening Regional Capacity through Partnership

Bring the sector together

Through the Filming in England Partnership we drive joined-up, system-wide delivery. We:

- Connect organisations nationwide to create a film-friendly environment and unlock England's full potential
- Identify barriers and opportunities, working collectively through our Regional Filming Hubs
- Deliver a co-designed, evidence-led action plan responsive to sector need

Build shared strength

We work alongside Mayoral Strategic Authorities, Regional Screen Agencies, Film Offices and Local Authorities to strengthen England's production ecosystem - ensuring a coherent, competitive and production-ready national offer. Our role is clear:

- We strengthen local leadership and delivery through national coordination and support
- We add value through coordination, shared tools, insight and alignment
- We reduce geographical inequality, improve consistency and strengthen the national offer
- We support partners to build capability without creating dependency

Align and connect

We connect industry, film offices and local authority partners to strengthen collaboration and shared capability. We:

- Enable peer learning and knowledge exchange
- Support cross-regional coordination
- Share best practice and insight

Champion England

We lead national promotion of the English regions as a compelling and competitive production offer. We:

- Champion the strengths, infrastructure and identity of each region
- Promote the national offer without bias
- Present a clear, joined-up, production-ready England



Hamnet © Focus Features

03 Inform Policy and Investment through Systems and Insight

Turn data into insight

We coordinate national production data, enabling partners to evidence impact and support evidence-based decision making. We:

- Set clear, consistent national data standards
- Enable partners to capture, evidence and communicate local economic impact
- Turn data into insight for policy, funding and investment
- Strengthen advocacy and strategic planning

Build national systems

We deliver shared national platforms - including locations, crew, supplier, studio and partner tools – that make England's production offer clearer, faster and more competitive. We:

- Provide trusted, consistent access to locations, crew, suppliers and studios
- Reduce duplication and fragmentation
- Enable collaboration through scalable national tools
- Increase visibility of regional offers

Drive inclusive growth

We support a more accessible, representative and sustainable production ecosystem. We:

- Expand equitable access to opportunities
- Increase visibility of underrepresented talent
- Promote sustainable suppliers and locations
- Support partners to embed inclusive, sustainable practices