



# Q2 25-26

## Cultural and Creative Industries Quarterly Stats

### Creating Growth

#### GVA (gross value added to the UK economy) for the Creative Industries

- Source: [DCMS Economic Estimates: Monthly GVA \(to March 2025\)](#) | Published: 20 May 2025 | Next Update: August 2025 (expected).
- According to the latest provisional DCMS Economic Estimates, the GVA of the Creative Industries was estimated at £124.36bn (or 5.39% of total UK GVA) between April 2024 and March 2025.

### Creative businesses across the regions

#### Number of creative businesses by region

- Source: [ONS IDBR \(Inter-Departmental Business Register\) Activity, Size and Location \(March 2024 Cut\)](#) | Published: 25 September 2024 | Next Update: September 2025 (expected).

### Employment in the creative industries

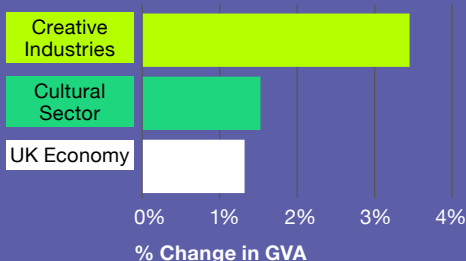
- In this time period, the Creative Industries employed 2.42m workers (or 7.09% of the UK workforce).
- In the same period, the Cultural Sector employed 709,000 workers (or 2.08% of the UK workforce).

### GVA Growth for the Cultural and Creative Industries

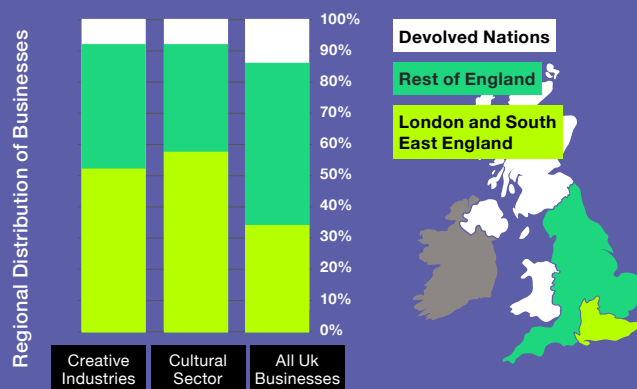
- Source: [DCMS Economic Estimates: Monthly GVA \(to March 2025\)](#) | Published: 20 May 2025 | Next Update: August 2025 (expected).

- The latest DCMS Economic Estimates show that the GVA of the Creative Industries grew by 3.36% (up from £120.32bn) in the year to March 2025 compared to the year to March 2024.

#### Year on Year GVA Change (Year to March 24 vs March 25)



#### Regional Distribution of Businesses by Sector



#### Workforce Comparison: PAYE Employment Vs Self-employment

